

# Print Management Solutions

TSO provides expert end-to-end print management, rationalising and improving processes to reduce costs and wastage and provide a more environmentally sound solution.



# Print Management Solutions



## The challenge

The pressure to reduce the cost and environmental impact of printed materials is always growing. Organisations need to ensure that they are procuring in the most effective way to get best value for money and eliminate unnecessary storage costs and wastage.

At TSO we are experts in managing information in multiple formats and can rationalise your print management processes to reduce cost and provide a more environmentally sound solution. As part of the Williams Lea Group, the largest print buyer in the UK, our clients benefit from unrivalled procurement leverage that delivers lower print costs and more efficient procurement processes.

## TSO's Print Management Solutions

### Benefit from unrivalled procurement leverage and an innovative e-procurement system

Williams Lea works with some of the largest brands in the UK and globally and is the largest print buyer in the UK. Immedia is the Williams Lea Group's sophisticated e-procurement tool, which enables us to manage an extensive vendor base of more than 200 suppliers of all sizes. The system delivers improved efficiency, visibility and control and significantly lowers both the cost of a transaction and the bought in product. Immedia also provides comprehensive management information, ensuring end-to-end efficiency throughout the print process.

### Reduce time consuming and costly tendering processes

TSO are suppliers on Buying Solutions' print management framework. The framework covers print management and a range of related services, from design and digital asset management to document storage and fulfilment, enabling you to get maximum benefits from an approved supplier and save time and money in the procurement process.

### Reduce the environmental impact of your printed communications

The Williams Lea Group can provide your organisation with a tailored environmental roadmap, highlighting how you can improve the sustainability of your documents at each stage of the Communications Life Cycle, from the initial planning process through to consumption by your end-users. We have worked with a number of clients, including UK Parliament, on measures that will reduce environmental impacts whilst improving efficiency. A high proportion of our suppliers are accredited to the ISO 14001 environmental management standard and TSO holds this accreditation at all its sites.

### Consolidate communications to reduce costs

Using the latest document composition techniques we can create highly personalised communications for more impact. We can also insert targeted messages into transactional communications such as statements to maximise effectiveness and reduce the need for additional communications.

### Reduce storage costs and wastage

Print on demand (POD) can be an ideal solution to help you achieve your communications objectives. POD reduces waste and storage costs making it a cost-effective and environmentally friendly solution, which guarantees continuous stock availability. TSO can also advise on alternative formats, including downloadable PDFs to provide your customers with instant access to your information whilst reducing production and fulfilment costs.

### Services

- Print management
- eProcurement
- Secure print
- Transactional print
- Variable data printing
- Print on demand
- Storage and fulfilment
- Electronic delivery

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